

Message Text

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R 161856Z AUG 74
FM SECSTATE WASHDC
TO AMEMBASSY LONDON

UNCLAS STATE 180196

FOR ANDREWS/SHAW

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: APPROVED FY 1976 OIM EVENT SCHEDULE

REF: (A) STATE A-4085; (B) LONDON 08926

1. POST'S INPUT REFERENCE (B) IN DEVELOPING FY 1976 EVENT SCHEDULE HELPFUL AND APPRECIATED. TIME LIMITATIONS AND OTHER CONFLICTS PRECLUDE OIM CONCURRENCE SOME OF POST'S RECOMMENDATIONS.

2. APPROVED FY 1976 OIM EVENT SCHEDULE AS FOLLOWS:

TYPE I TRADE FAIR - "OFFSHORE EUROPE 75"
ABERDEEN, SCOTLAND SEPTEMBER 16-19, 1975.

TRADE CENTER EXHIBITIONS
SEPTEMBER 1975 - "SPECIALIZED PACKAGING AND BOTTLING MACHINERY".
OCTOBER - SPECIALIZED MACHINES TOOLS AND ACCESSORIES".
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NOVEMBER - "PHOTOTYPESETTING AND COLOR PRINTING SYSTEMS".

(GRAPHIC ARTS).

JANUARY 1976 - "COMPUTERS AND PERIPHERALS".

FEBRUARY - "REGULATING AND CONTROL INSTRUMENTATION AND EQUIPMENT". (PROCESS CONTROL).

MARCH - "INDUSTRIAL POLLUTION CONTROL, INSTRUMENTATION AND EQUIPMENT".

APRIL - "EDUCATIONAL AND INDUSTRIAL TRAINING EQUIPMENT".

(AUDIO VISUAL)

JUNE - "PETROLEUM DRILLING AND PRODUCTION EQUIPMENT".

(ENERGY SYSTEMS)

TRADE CENTER EXHIBITION ALTERNATES

1. MATERIAL HANDLING EQUIPMENT
2. LEISURE PRODUCTS
3. APPAREL MANUFACTURING EQUIPMENT
4. AUTOMOTIVE DIAGNOSTIC AND REPAIR EQUIPMENT

JEEPS

DECEMBER 1975 - "SCIENTIFIC AND INDUSTRIAL PHOTOGRAPHY".

APRIL 1976 - "MOTORS AND SERVO MECHANISMS".

JUNE 1976 - "MECHANIZED AGRICULTURAL EQUIPMENT".

ADDITIONALLY, *6 1976 EVENT SCHEDULE INCLUDES ONE CATALOG SHOW (THEME TO BE DETERMINED) AND TWO IN-STORE PROMOTIONS.

3. POST REQUESTED CONFIRM CONCURRENCE AND PROVIDE OIM WITH RECOMMENDED DATES FOR EACH EVENT MONTH BY OCTOBER 14, 1975.
KISSINGER

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